



*When it's time to accelerate, shift, or improve, start here.*

## ***Our Approach***

### ▶ **Why**

There is a powerful call for people, organizations and communities to find new solutions that work locally and globally.

PeopleGenius™ Coaching stands for unlocking the genius in people and organizations and tapping into the genius of collective wisdom.

Our mission is to motivate, inspire, teach, train and support you to embrace challenges and respond powerfully to the opportunities of a rapidly changing world.

If you don't stand out by being outstanding, you're fighting for oxygen in a crowded, congested market where all players and services eventually become commodities.

We love working with people and we love business - PeopleGenius™ Coaching is a blend of these two joys and we look forward to sharing our expertise with you.

### ▶ **How**

When you've had enough of the same old same old, where do you go, who do you talk to, who can guide you to refocus and reboot your business or your career? We say come here and discover what else is possible.

We are business professionals and early adopters of leading-edge critical thinking technologies that open new vistas of performance for people, teams and their organizations.

We bring you best in class coaching and training; there are no beginners on the PeopleGenius™ team. Our coaches have master level experience (10,000+ hours of practice) in business and in coaching.

### ▶ **Who**

We are absolutely accountable business professionals and highly accomplished coaches who work with you to accomplish the outcomes toward which you are striving.

Our ideal clients are people, teams and organizations who take on and face big challenges, and are committed to being the best they can be.

*Be a Genius in the Business of your Business  
It's All About People*

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- Do you hear the future calling or maybe it's pounding on your door?
- Do you know there's more you could do but you're not sure of the next steps?
  - Absolutely, positively must produce more sales?
  - Hungry to manage or lead more effectively?
  - Create a dynamic strategic plan?
  - Get your team to think and behave like a team?
- Have the goal posts just moved and you need stronger skills, new competencies and a new strategic outlook?
- Are you curious about what the new global paradigms make possible for your business, your future and your legacy?

Make your mark; it's important. If you don't shift anything in your market, why should anyone pay attention to what you do?

#### ► What

Our engagements expand what is possible for people, teams and organizations, through the thoughtful application of critical thinking.

In all our engagements, you will clarify and strengthen what you do well and we'll help you find lasting solutions to the issues that vex you.

You'll experience a burst of freed-up energy and new results that you cannot see from where you sit right now.

You'll learn new ways of working that continue to build momentum in an upward spiral, long after our engagement has ended.

We provide high-impact workshops, coaching, training and programs for organizations, executives and business owners, including:

- Leadership Development
- Executive Coaching
- Talent Management
- Critical Thinking Sessions
- Analysis & Assessments
- Sales & Sales Management
- Team Building
- Sustainable Strategic Design
- Culture Change
- Branding and Web Design
- Keynotes that Motivate and Engage

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