

Barbara George

Barbara George, Principal and Founder of BG Consulting, LLC, is a visionary business coach who, for the past 11 years, has been coaching forward thinking business leaders and business owners who are committed to bringing out the best in themselves and everyone around them.

With a background in senior executive positions, overseeing the development and growth of divisions of multi-million dollar public corporations, Barbara brings a significant amount of in-depth business knowledge as well as practical solutions and a proven track record of leadership success to her coaching engagements. She combines her deep, broad practical business experience with years of leading breakthrough-coaching sessions.



She is passionate about enhancing the velocity and ease with which business owners and leaders achieve extraordinary results. She challenges and supports her clients to identify and clarify their values, prioritize their goals, and then make choices aligned with them. While acquiring You'll thrive in the face of challenges while experiencing new freedom and success. When working with Barbara, you'll discover your own fresh points of view, freeing you to accomplish more than you ever thought possible.

Barbara has coached business owners, CEOs and other senior executives in small and mid-sized businesses who were experiencing challenges to business growth *and* the ability to manage it effectively, personal achievement *and* the time to enjoy life, or individual advancement *and* effective partnerships. Her clients range from entertainment production companies, real estate professionals and financial advisors to lawyers, transformational education leaders and restaurant owners. Some of her clients are BNY Mellon Wealth Management, RBZ LLP, NY Life Insurance, Revelations Entertainment, PAX Programs Incorporated, Northrup Schlueter Professional Law Corporation, Trims Unlimited, Ali International LLC, and Wells Fargo Private Banking.

Prior to starting her coaching practice, Barbara was VP at United Artists Pictures and Grey Advertising. She then became President and CEO of Global Doghouse, a start-up design and advertising firm and developed it into a multi-million dollar business.

Barbara's community involvement has included work with Ray Stark and the Fran & Ray Stark Non-profit Foundation on The Homeboys Bakery Project, which helps get high-risk East LA youths get off the streets and into the business world. She has served on the Board of Directors at Events of the Heart and on the Board of Directors of The Environmental Media Association (EMA).

*Be a Genius in the Business of your Business
It's All About People*